

# PRESS RELEASE

## The line marking revolution is here!

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Line marking has traditionally and typically been a labour consuming, drawn out process involving the use of pegs, string, tape measures and a wheel to wheel line marker. Things are about to change!

A brand new and innovative system for line marking sports fields and other areas is about to be introduced at this years IOG Saltex show. The system, (*international patent pending*) designed to combine laser technology with digital recognition software, will produce perfectly straight lines time after time and it is thought that this new practice will revolutionise current initial marking and over-marking operations.

The Beamrider line marking system will produce perfectly straight lines irrespective of the operators' competence or experience as the technology makes fool proof straight lines the norm as wobbles and kinks are impossible to create. The system will also produce perfect right-angled corners allowing all sports pitches to have their rectangular or square markings perfectly formed and therefore fair for each respective sport.

Think of this, you can mark out a 120 metre line in approximately 2 minutes using no string and need worry not about making a wobble or mistake!

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