

Press Release

By Phil Sharples – Business Development Manger, BeamRider Ltd



The BeamRider laser guided line marker has recently been purchased by Loughborough University for use on there multi-sport pitches throughout the campus.

Mark Freeman, head groundsman for the university said “The decision to invest and purchase the new system for the university was for the potential savings it would give to me and my staff in terms of both time and money. As a team, we are always looking to provide improved and higher standards of presentation and finish. Through purchasing the Beamrider we are looking to set and establish new standards for pitch squareness and line straightness for our artificial and turf grass surfaces.”

Pictured (Left to right) Mark Freeman – head groundsman, Andy Illisly – Assistant groundsman & Jon Lawson – Fleet (Line Markers) Ltd