

For immediate release:

Straight and True

The new BeamRider system spells the end for wobbly lines and un-square pitches.

We have moved on since the 1980s when the wheel-to-wheel marker was king, and we now have modern, flexible spray markers. We have seen ten-fold improvements in paint quality, brightness and longevity. But the most up-to-date marking out tools were still only set squares and strings.

Until now, that is. With the advent of the BeamRider laser line marker, it is now easy to mark laser-straight lines and a perfectly square pitch with a lot less time and effort than in the old days of stringing-out and painstaking guesswork.

The BeamRider system uses two laser beams set at 90 degrees to each other, and a receiver mounted on the sprayhead of a spray marker such as Fleet's popular Kombi marker. The laser receiver ensures that the marked line exactly follows the beams, giving laser-straight lines and a perfectly square playing surface.

The equipment is simple to use, even for a novice. Switch the system on, aim the laser by telescope, and begin marking. In the hands of an experienced groundsman, this system is capable of setting out and marking whole pitches in a tenth of the time taken by traditional methods.

The multi-million dollar BeamRider project has raised the standards of pitch marking on to a new plane. It is a safe, reliable, easy-to-use system which provides the highest quality of line straightness, pitch squareness, and uniformity that has ever been possible.

www.beamrider.org

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Notes for editors

1. Hi-res images can be downloaded from www.beamrider.org/press/imagelibrary
2. The new laser system is the product of a three year, multi-million pound development programme by Anglo-Swiss developer BeamRider Ltd. The main investors in this project are UK-based Fleet (Line Markers) Ltd, and Swiss laser specialists Leica Geosystems. The system is protected by international patents.
3. The BeamRider system is capable of phenomenal accuracy over long distances, and is expected to revolutionise pitch-marking standards for most sports at professional level. It

will also drastically cut marking times for contractors and local authorities with many pitches to mark.

4. BeamRider consists of a set of laser transmitters and reflectors, and a laser-following attachment mounted on a spray-marker (such as Fleet's popular Kombi marker).

5. For more information, contact Phil Sharples

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